

MY CREATIVE LIFESTYLE is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the MY CREATIVE LIFESTYLE site and governs data collection and usage. By using the MY CREATIVE LIFESTYLE site, you consent to the data practices described in this statement.

Collection of your Personal Information

MY CREATIVE LIFESTYLE collects personally identifiable information, such as your email address, name, home or work address, or telephone number. MY CREATIVE LIFESTYLE also collects anonymous demographic information, that is not unique to you, such as your ZIP code, age, gender, preferences, interests, and favourite's.

There is also information about your computer hardware and software that is automatically collected by MY CREATIVE LIFESTYLE. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used by MY CREATIVE LIFESTYLE for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding the use of the MY CREATIVE LIFESTYLE site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through MY CREATIVE LIFESTYLE public message boards, this information may be collected and used by others. Note: MY CREATIVE LIFESTYLE does not read any of your private online communications.

MY CREATIVE LIFESTYLE encourages you to review the privacy statements of Websites you choose to link to from MY CREATIVE LIFESTYLE so that you can understand how those Websites collect, use, and share your information. MY CREATIVE LIFESTYLE is not responsible for the privacy statements or other content on Web sites outside of the MY CREATIVE LIFESTYLE and MY CREATIVE LIFESTYLE family of Web sites.

Use of your Personal Information

MY CREATIVE LIFESTYLE collects and uses your personal information to operate the MY CREATIVE LIFESTYLE Website and deliver the services you have requested. MY CREATIVE LIFESTYLE also uses your personally identifiable information to inform you of other products or services available from MY CREATIVE LIFESTYLE and its affiliates. MY CREATIVE LIFESTYLE may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

MY CREATIVE LIFESTYLE does not sell, rent, or lease its customer lists to third parties. MY CREATIVE LIFESTYLE may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, MY CREATIVE LIFESTYLE may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to MY CREATIVE LIFESTYLE, and they are required to maintain the confidentiality of your information.

MY CREATIVE LIFESTYLE does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

MY CREATIVE LIFESTYLE keeps track of the Web sites and pages our customers visit within MY MY CREATIVE LIFESTYLE, in order to determine what MY CREATIVE LIFESTYLE services are the most popular. This data is used to deliver customized content and advertising within MY CREATIVE LIFESTYLE to customers whose behaviour indicates that they are interested in a particular subject area.

MY CREATIVE lifestyle websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on MY CREATIVE LIFESTYLE or the site; (b) protect and defend the rights or property of MY CREATIVE LIFESTYLE; and, (c) act under exigent circumstances to protect the personal safety of users of MY CREATIVE LIFESTYLE, or the public.

Use of Cookies

The MY CREATIVE LIFESTYLE Website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize MY CREATIVE LIFESTYLE pages, or register with MY CREATIVE LIFESTYLE site or services, a cookie helps MY CREATIVE LIFESTYLE to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same MY CREATIVE LIFESTYLE Website, the information you previously provided can be retrieved, so you can easily use the MY CREATIVE LIFESTYLE features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the MY CREATIVE LIFESTYLE services or Web sites you visit.

Security of your Personal Information

MY CREATIVE LIFESTYLE secures your personal information from unauthorized access, use or disclosure. MY CREATIVE LIFESTYLE secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

MY CREATIVE LIFESTYLE will occasionally update this Statement of Privacy to reflect company and customer feedback. MY CREATIVE LIFESTYLE encourages you to periodically review this Statement to be informed of how MY CREATIVE LIFESTYLE is protecting your information.

Contact Information

MY CREATIVE LIFESTYLE welcomes your comments regarding this Statement of Privacy. If you believe that MY CREATIVE LIFESTYLE has not adhered to this Statement, please contact MY

CREATIVE LIFESTYLE at info@creativelifestyle.co.za. We will use commercially reasonable efforts to promptly determine and remedy the problem.